

Page	Comments (Errors)	(Corrected version)
244	<p>To remove answers from text (Q21-Q25)</p> <p>1 Have you ever thought about whether your smartphone is listening to your conversations and using hidden tracking to show you personalised ads? Many smartphone users are curious and worried about this. Let's explore this interesting topic and find out if these claims are true.</p> <p>2 Companies can use secret tracking tech to watch the online trails you and people you know create. (21) _____ These technologies allow them to gain insights into the web pages you visit, enabling them to refine and personalise the advertisements that appear on your screens. you visit, enabling them to refine and personalise the advertisements that appear on your screens.</p> <p>3 The author of a big study on online tracking found that Google is almost everywhere, tracking us on a massive 76 percent of websites. (22) _____ Meanwhile Facebook, another big tech company, watches us on 23 percent of the sites we go to. These big reveals from giant companies make you think about how much we're being watched when we're online.</p> <p>4 But is there concrete evidence to support the claim that smartphones are secretly collecting data for advertisements? While proving this may be a Herculean task, there exists some evidence that supports the claim. Many smartphone users have reported instances where they discussed a product or topic with a friend, only to later find ads related to that very subject appearing on their screens. Is this mere coincidence, or is there a more suspicious explanation lurking behind the scenes?</p> <p>5 Curious about these claims, a bold individual decided to check if they were true. She did a week-long experiment where she purposely talked about "soccer shoes" in her everyday conversations with her peers. (23) _____ She refrained from typing it into any search engines or social media platforms as part of the test. Her aim was to see if her smartphone would start showing her soccer shoe ads.</p> <p>6 As the week unfolded, she couldn't help but wonder if her experiment would yield conclusive results. Would her smartphone betray her by delivering targeted ads for soccer shoes, thereby confirming the suspicions of many? Or would her investigation reveal that the claims about smartphone surveillance were unfounded?</p> <p>7 The week drew to a close and our investigator eagerly awaited the outcome. To her surprise, the results were not what she had anticipated. (24) _____ Contrary to her expectations, there were no advertisements for soccer shoes in sight. Instead of seeing ads for soccer shoes, her social media was filled with posts about well-known soccer players and their teams. It seemed like her smartphone focused on soccer interests rather than showing ads for the product.</p> <p>8 This unexpected outcome left her with mixed feelings. On the one hand, she felt relieved that her smartphone hadn't seemingly invaded her privacy by targeting ads based on her spoken words. But she couldn't ignore the unsettling fact that her device was still collecting her information, even if it was about a different topic. (25) _____ The experience left her thinking of the complexities of data collection and the boundaries of personal privacy in the digital age.</p>	<p>Answers removed</p> <p>1 Have you ever thought about whether your smartphone is listening to your conversations and using hidden tracking to show you personalised ads? Many smartphone users are curious and worried about this. Let's explore this interesting topic and find out if these claims are true.</p> <p>2 Companies can use secret tracking tech to watch the online trails you and people you know create. (21) _____ The question is, are these concerns just unnecessary worry or is there truth in the idea that our smartphones are always watching us?</p> <p>3 The author of a big study on online tracking found that Google is almost everywhere, tracking us on a massive 76 percent of websites. (22) _____ These big reveals from giant companies make you think about how much we're being watched when we're online.</p> <p>4 But is there concrete evidence to support the claim that smartphones are secretly collecting data for advertisements? While proving this may be a Herculean task, there exists some evidence that supports the claim. Many smartphone users have reported instances where they discussed a product or topic with a friend, only to later find ads related to that very subject appearing on their screens. Is this mere coincidence, or is there a more suspicious explanation lurking behind the scenes?</p> <p>5 Curious about these claims, a bold individual decided to check if they were true. 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245	<p>To remove answers from text (Q26)</p> <p>9 In conclusion, the question of whether smartphones are actively listening to our conversations and using hidden tracking technologies to tailor ads remains a complex issue. (26) _____ Despite Google and Facebook's denials, the number of web trackers and people's stories make us worry. The investigator's experiment shows that data collection is complicated and we need to understand better how our devices connect with our online activities. As technology advances, the line between convenience and intrusion becomes increasingly blurry, leaving us to grapple with questions about our privacy in the digital era.</p>	<p>Answers removed</p> <p>better how our devices connect with our online activities. As technology advances, the line between convenience and intrusion becomes increasingly blurry, leaving us to grapple with questions about our privacy in the digital era.</p> <p>(Adapted from https://theconversation.com/is-your-phone-really-listening-to-your-conversations-well-turns-out-it-doesnt-have-to-1621723)</p> <p>A It seemed as though her smartphone had shifted from displaying product ads.</p> <p>B Contrary to her expectations, there were no advertisements for soccer shoes in sight.</p> <p>C She refrained from typing it into any search engines or social media platforms as part of the test.</p> <p>D Meanwhile Facebook, another big tech company, watches us on 23 percent of the sites we go to.</p> <p>E Despite Google and Facebook's denials, the number of web trackers and people's stories make us worry.</p> <p>F The experience left her thinking of the complexities of data collection and the boundaries of personal privacy in the digital age.</p> <p>G These technologies allow them to gain insights into the web pages you visit, enabling them to refine and personalise the advertisements that appear on your screens.</p>